

AI and Jobs: Evidence from Online Vacancies

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Question

- Lots of excitement / hype about Artificial Intelligence
- Lots of speculation about how it will transform labor markets, raise productivity, replace workers, destroy humanity in service of making paperclips (Bostrom '14), etc.
- It may be that:
 - ▶ there is not as much AI as presumed
 - ▶ it is replacing some jobs and transforming labor markets
 - ▶ it is helping create new products, services, occs & industries
 - ▶ it is benefiting some organizations without replacing jobs
 - ▶ it is too early to tell
- But little evidence so far; we just don't know how AI is being deployed and used in commercial applications
- Limited data on AI adoption or investment

This Paper

- **Idea #1:** measure AI from its “footprint” in posted jobs
 - ▶ AI adoption requires in-house specialists, and these demands can be observed in job postings
- **Idea #2:** Classify establishments as “AI exposed” if their workers engage in tasks compatible with current capabilities of AI
- Use a comprehensive data set of all online vacancies from BurningGlass Technologies from 2007 to 2018 to study:
 - ▶ whether there has been a major increase in AI activities as proxied by vacancies in AI
 - ▶ whether establishments with the greatest AI exposure are in fact adopting AI
 - ▶ whether establishments adopting AI have started posting fewer non-AI jobs
 - ▶ whether AI-exposed establishments have expanded / contracted or changed their demand for skills

Summary of Results: Rising Adoption of AI Technologies

- Steep recent increase in AI vacancy postings across the economy
- Concentrated in sectors that are “producers and suppliers” of AI (Information Technologies and Business Services—sectors 51 and 54)
- But also significant rise in adoption of AI technologies in other sectors
- Outside of sectors 51 and 54, AI exposed establishments have particularly strong increase in AI vacancies

Summary of Results: Effects on Jobs

- Results are consistent with a **task based view** of AI:
 1. AI exposed establishments increase demand for new skills and reduce demand for old skills
 2. AI exposed establishments reduce non-AI vacancies, especially after 2014
 3. **By contrast:** no discernible relationship at the occupation + industry level between AI exposure and employment or wages
- **Summary judgment:** AI is replacing humans in a subset of tasks but not yet having detectable aggregate labor market consequences.

Related Literature

- Literature measuring occupations where AI can be used
 - ▶ Felten et al. (2018), Brynjolfsson et al. (2018), and Webb (2019)
 - ▶ We use these measures to identify opportunities for AI adoption across US establishments and sectors.
- Literature exploring how AI is being deployed by businesses
 - ▶ Survey of AI startups by Bessen et al. (2018)
 - ▶ We provide evidence that AI is adopted in occs where tasks are compatible with current capabilities of AI
- Literature on effects of AI on specific occupations and sectors
 - ▶ Research on financial analysts by Grennan and Michaely (2019)
 - ▶ Babina et al. (2020) find that AI-adopting firms grow rapidly
 - ▶ We focus on AI suitability rather than observed AI adoption—may explain why we reach different conclusions
- Burgeoning literature using Burning Glass data (Hazell and Taska 2018; Hershbein and Kahn, 2018; Deming and Noray, 'forth QJE; Dillender and Forsythe, 2019; Steffen, 2019; Modestino, Shoag, and Ballance, 2016, 2019)

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Result 3: AI Exposure Predicts Decline Establishments' in Non-AI Vacancy Postings

Result 4: AI Exposure Does Not Predict Aggregate Emp or Wage Changes

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Data Overview

- Two main empirical ingredients:
 1. Data on vacancy postings, from Burning Glass Technologies (BGT)
 2. Classification of occupations according to their 'AI exposure', measured using three indexes

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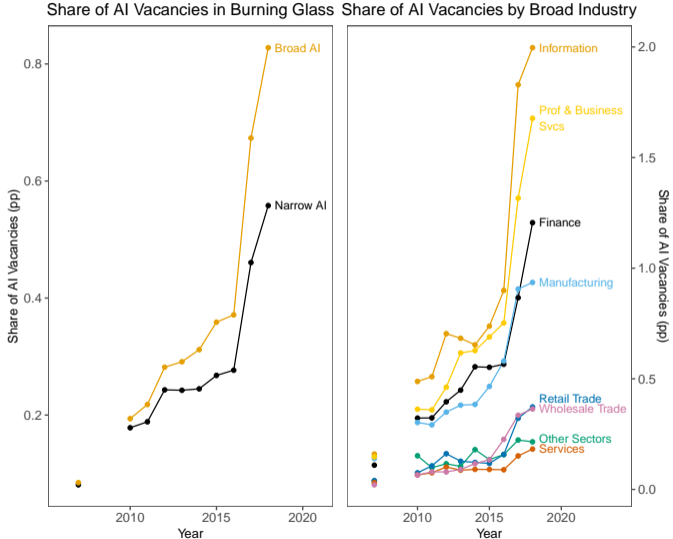
Burning Glass Data

- Burning Glass Technologies: near-universe of online US vacancies
 - ▶ Available for years 2007 and 2010-2018
 - ▶ Vacancies scraped from 40,000 company websites and online job boards, with de-duplication algorithm
 - ▶ Covers 60-80% of all US vacancies, online and offline
 - ▶ Detailed information on location, employer, industry, occupation and 'skill' requirements of vacancy
 - ▶ Skills, scraped from text, are organized according to several thousand standardized fields
 - ▶ Groups of related skills collected together into "skill clusters"

Inferring Adoption of AI from Job Postings

- **Narrow AI** vacancies: vacancy posting requires one of these skills
 - ▶ machine learning, deep learning, neural networks, natural language processing, virtual agents, machine translation and others ...
- **Broad AI** vacancies: posting associated with skill clusters
 - ▶ natural language processing, data science, artificial intelligence, or machine learning

AI Adoption Rising in the US Economy



Narrow AI vacancies up from 0.1% to 0.6%

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Occupations with Greatest Potential for Adoption of AI

- **Use three occ-level measures—each linked to 6-digit SOC**

- ▶ Designed to capture occupations concentrating in tasks that are compatible with the current capabilities of AI

1) Felten, Raj, and Seamans '18:

- ▶ studies tasks where AI has improved in recent years (e.g. image recognition, strategy games, speech recognition)
- ▶ based on AI Progress Measurement project, Electronic Frontier Foundation, starting 2010
- ▶ links tasks to abilities required by detailed occupations in O*NET

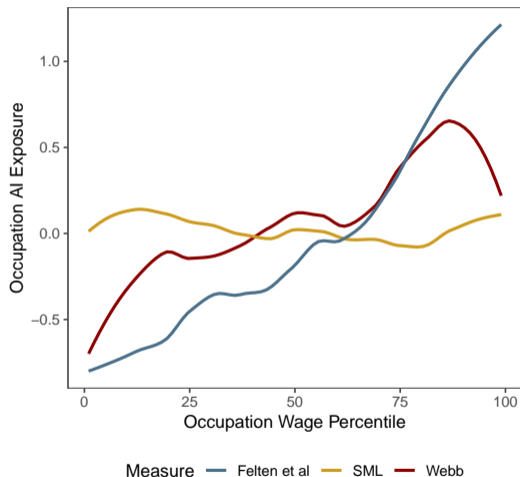
2) Webb '19:

- ▶ identifies key capabilities of AI from text in patent data
- ▶ matches capabilities to abilities required by O*NET occupations

3) Brynjolfsson, Mitchell and Rock '19: Suitability for Machine Learning (SML)

- ▶ 21-item rubric of tasks suitable for machine learning/AI
- ▶ Identify AI exposed occupations according to rubric, once again mapped from O*NET data

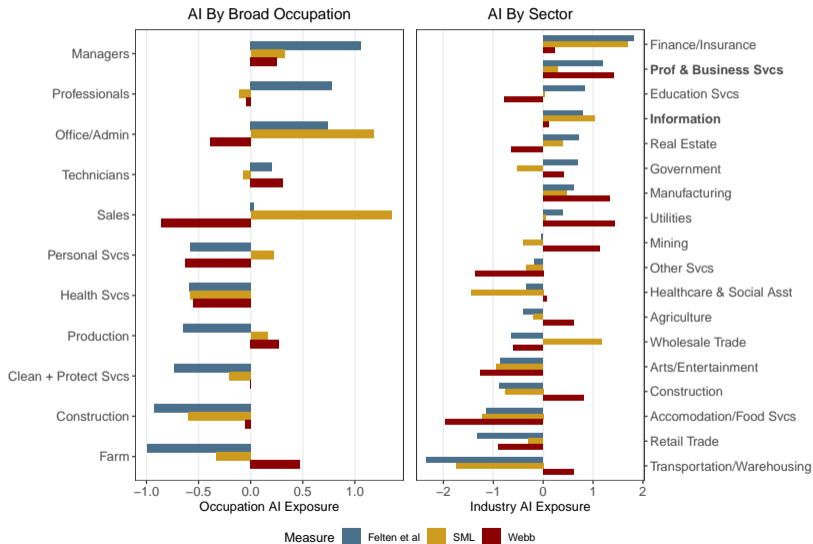
Occupations with Greatest Potential for Adoption of AI



- AI exposure by baseline wage in each occupation, standardized

Occupations with Greatest Potential for Adoption of AI

Meaningful Differences Across Measures, Esp. in Managerial, Office/Admin, Sales



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AI and Tasks

- Focus on one key aspect of AI: advancing capacity of AI to perform specific tasks
- How does the ability to perform these tasks with AI affect establishments and workers engaged in those tasks?
- **Complementary AI:** use of AI will complement workers in the tasks where it is being deployed, raising relative demand for their skills
(i.e., assessments of radiologist and AI are complementary)
- **Replacing AI:** use of AI will displace workers from the tasks where it is being deployed, reducing the relative demand for their skills
(i.e., financial analysts out-competed by algorithms)

AI and Tasks

- Output of an establishment, y_i , produced by combining services, $y_i(x)$, of a unit measure of tasks $x \in [0, 1]$:

$$\ln y_i = \int_0^1 \alpha_i(x) \ln y_i(x) dx, \text{ where } \int_0^1 \alpha_i(x) dx = 1 \quad (1)$$

- $\alpha_i(x)$: intensity of task x in establishment's i production
- Tasks produced by human labor, $\ell(x)$, or by AI algorithms, $a(x)$:

$$y_i(x) = \left[(\gamma_\ell(x) \ell_i(x))^{\frac{\sigma-1}{\sigma}} + (\gamma_a(x) a_i(x))^{\frac{\sigma-1}{\sigma}} \right]^{\frac{\sigma}{\sigma-1}} \quad (2)$$

- Think of AI as increases in $\gamma_a(x)$ in certain tasks, which will benefit establishments engaged intensively in these tasks

Complementary AI

- **Complementary** view assumes that $\sigma < 1$, so that algorithms and labor are complements in producing $y(x)$
 - ▶ Let workers in occupation o specialize on tasks in $\mathcal{T}_o \subset [0, 1]$
- Following an improvement in $\gamma_a(x)$ for tasks in \mathcal{T}_o :
 1. complementary AI will increase *the share* of employment in AI-exposed occupations
 2. establishments engaged in these tasks will adopt more AI and increase their employment

Replacing AI

- Substitution view

- ▶ Take $\sigma = \infty$, so that tasks are performed by labor or algorithms
- ▶ Displacement effects: consider improvements in $\gamma_a(x)$ for tasks in $\mathcal{T}_o \subset [0, 1]$
- ▶ This process has the following implications:
 1. replacing AI will reduce *the share* of employment in AI-exposed occupations
 2. establishments engaged in these tasks will adopt more AI with ambiguous effects on their employment

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Exposure to Opportunities for AI Adoption

the

- **AI exposure measure** at the **establishment** level, e :

$$\text{AI exposure}_{et_0} = \sum_o \text{Share postings}_{eot_0} \times \text{Occupation AI Score}_o$$

- $\text{Share postings}_{eot_0}$ in 2010
- $\text{Occupation AI Score}_o$ from Felten et al, Webb, or SML
- Summation runs over 815 detailed occupations, o
- Establishments with a higher $\text{AI exposure}_{st_0}$ have greater opportunities to adopt AI as algorithms improve
- We **standardize** exposure measure across establishments to facilitate interpretation

Empirical Strategy

- Empirical models at the establishment level:

$$\Delta Y_s = \beta \cdot \text{AI exposure}_{st_0} + \theta X_s + \alpha_{f(s)} + \delta_{i(s)} + \eta_{z(s)} + \varepsilon_s$$

- ΔY_s : change in outcome between 2010-2012 and 2016-2018
- X_s : parent firm size deciles
- $\alpha_{f(s)}$: firm fixed effects in some specifications
- $\delta_{i(s)}$: industry fixed effects (at 3-digit for 85% of sample)
- $\eta_{z(s)}$: commuting-zone fixed effects
- Exclude sectors 51 and 54—producers and suppliers of AI
- β : is the differential effect of AI on establishments concentrated in AI suitable tasks

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Establishment Share of AI Vacancies by Quartile of AI Exposure

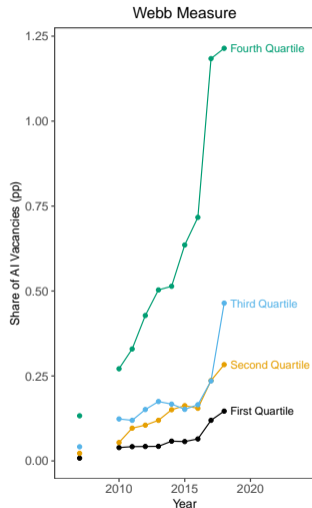
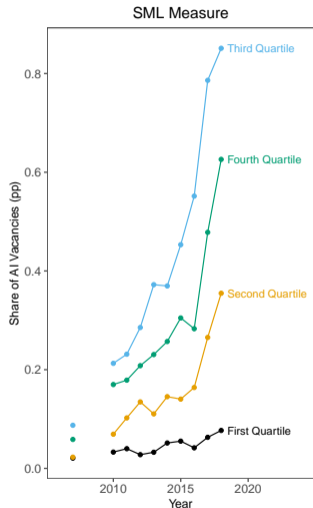
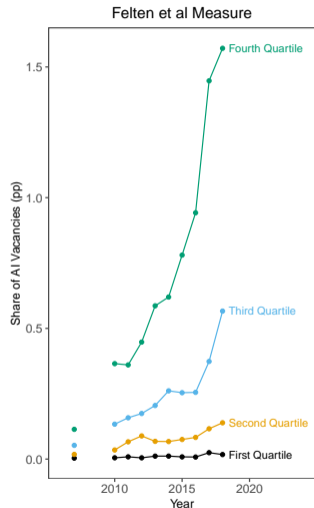


Table 1: Opportunities for Adoption and AI Postings

	Growth of Establishment AI Vacancies, 2010-2018					
	(1)	(2)	(3)	(4)	(5)	(6)
	<i>Panel A: Felten et al. Measure of AI Exposure</i>					
Establishment AI Exposure, 2010	15.96*** (1.73)	13.82*** (1.43)	9.19*** (1.21)	16.53*** (1.89)	9.75*** (1.20)	16.87*** (1.86)
Observations	1,075,474	1,075,474	954,519	770,461	954,518	762,672
Firm Size Decile		✓	✓		✓	
Commuting Zone		✓	✓	✓	✓	✓
3 digit Industry			✓		✓	
Firm				✓		✓
Sales + Admin Share					✓	✓

- One standard deviation in AI exposure → 16% increase in 2010-2018 AI postings

2010-2018 Growth of AI and 2010 Establishment Felten et al Score



Coefficient is 9.19, SE is 1.21, regressor is standardized

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Measuring Effects of AI Exposure on Demand for Skills

- Does AI exposure reduce demand for old skills? Or increase demand for new skills?
 - ▶ Build on approach from Deming & Noray (QJE forth.)

Measuring Effects of AI Exposure on Demand for Skills

- Does AI exposure reduce demand for old skills? Or increase demand for new skills?
 - ▶ Build on approach from Deming & Noray (QJE forth.)
- We measure changing skill demand within non-AI jobs at establishment level:

$$\text{negative skill change}_{e,t_2,t_1} = - \min \left\{ \sum_{s=1}^S \left[\left(\frac{\text{skill}_{e,t_2}^s}{\text{vacancies}_{e,t_2}} \right) - \left(\frac{\text{skill}_{e,t_1}^s}{\text{vacancies}_{e,t_1}} \right) \right], 0 \right\}$$

- ▶ measures decline in frequency of certain previously posted skills

$$\text{positive skill change}_{e,t_2,t_1} = \max \left\{ \sum_{s=1}^S \left[\left(\frac{\text{skill}_{e,t_2}^s}{\text{vacancies}_{e,t_2}} \right) - \left(\frac{\text{skill}_{e,t_1}^s}{\text{vacancies}_{e,t_1}} \right) \right], 0 \right\}$$

- ▶ measures increase in frequency of other previously posted skills (including new skills)

Table 2a: AI Exposure Predicts Lower Demand for Certain Skills

	Establishment Negative Skill Change, 2010-2018			
	(1)	(2)	(3)	(4)
<i>Panel A: Felten et al. Measure of AI Exposure</i>				
Establishment AI Exposure, 2010	0.83*** (0.09)	0.83*** (0.09)	0.97*** (0.07)	0.50*** (0.05)
Observations	339,282	339,282	322,901	339,282
<i>Panel B: Webb Measure of AI Exposure</i>				
Establishment AI Exposure, 2010	0.62*** (0.11)	0.60*** (0.11)	0.45*** (0.06)	0.20*** (0.04)
Observations	353,107	353,107	335,589	353,107
<i>Panel C: SML Measure of AI Exposure</i>				
Establishment AI Exposure, 2010	0.53*** (0.08)	0.52*** (0.07)	0.32*** (0.07)	0.26*** (0.04)
Observations	353,107	353,107	335,589	353,107
Firm Size Decile		✓	✓	
Commuting Zone		✓	✓	✓
3 digit Industry			✓	
Firm				✓

- Mean Establishment Negative Skill Change is 4.70

Table 2b: AI Exposure Predicts Higher Demand for Certain Skills

	Establishment Positive Skill Change, 2010-2018			
	(1)	(2)	(3)	(4)
<i>Panel A: Felten et al. Measure of AI Exposure</i>				
Establishment AI Exposure, 2010	0.95*** (0.08)	0.94*** (0.09)	0.58*** (0.09)	0.02 (0.04)
Observations	339,282	339,282	322,901	339,282
<i>Panel B: Webb Measure of AI Exposure</i>				
Establishment AI Exposure, 2010	0.69*** (0.09)	0.66*** (0.09)	0.26*** (0.08)	-0.01 (0.03)
Observations	353,107	353,107	335,589	353,107
<i>Panel C: SML Measure of AI Exposure</i>				
Establishment AI Exposure, 2010	0.62*** (0.09)	0.59*** (0.09)	0.19** (0.09)	0.10** (0.04)
Observations	353,107	353,107	335,589	353,107
Firm Size Decile		✓	✓	
Commuting Zone		✓	✓	✓
3 digit Industry			✓	
Firm				✓

- Mean Establishment Positive Skill Change is 6.30

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Table 3: AI Exposure Predicts Decline in Non-AI Vacancy Postings

Effects of AI Exposure on Establishment Non-AI Vacancy Growth

	2010-2014 Growth			2014-2018 Growth		
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A: Felten et al. Measure of AI Exposure</i>						
Establishment AI Exposure, 2010	-1.86 (4.77)	-1.82 (3.46)	0.39 (1.11)	-11.94*** (3.80)	-10.60*** (2.82)	-5.21*** (1.02)
Observations	1,075,474	954,519	1,075,474	1,075,474	954,519	1,075,474
Firm Size Decile		✓			✓	
Commuting Zone		✓	✓		✓	✓
3 digit Industry		✓			✓	
Firm			✓			✓
Sales + Admin Share		✓			✓	

2010-2018 Results

Webb and SML Results

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Table 4: AI Exposure and Occupational Employment and Wage Growth

Effects of AI Exposure on **Occupation-Level** Outcomes

	2010-2018 Occupation Employment Growth	2010-2018 Occupation Wage Growth
	(1)	(2)
<i>Panel A: Felten et al. AI Exposure</i>		
Occupation AI Exposure, 2010	0.51 (0.35)	-0.17*** (0.06)
Observations	680	629
<i>Panel B: Webb AI Exposure</i>		
Occupation AI Exposure, 2010	-0.17 (0.29)	-0.02 (0.04)
Observations	717	663
<i>Panel C: SML AI Exposure</i>		
Occupation AI Exposure, 2010	-0.37 (0.25)	0.04 (0.05)
Observations	717	663
3 Digit Occupation	✓	✓

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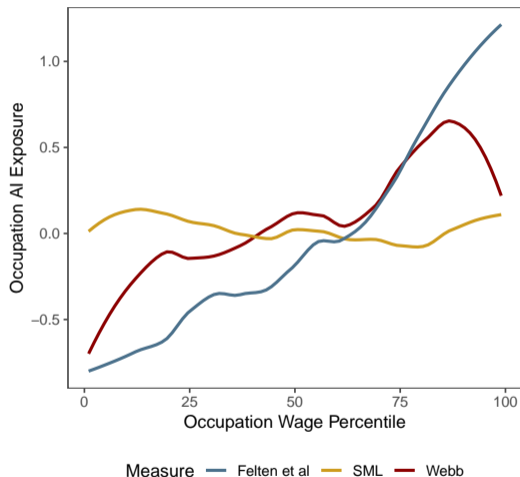
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Conclusion

- Much excitement and apprehension about AI and its labor market effects
 - ▶ We document a recent surge in AI activity
- Results are consistent with a **task based** view of AI:
 1. AI adoption driven by “AI exposed” establishments
 2. AI exposed establishments increase demand for new skills
 3. AI exposed establishments reduce non-AI vacancies, especially after 2014
 4. **By contrast:** no discernible effect of AI exposure at occupation + industry level
- **Summary judgment:** AI is replacing humans in a subset of tasks but not yet having detectable aggregate labor market consequences.

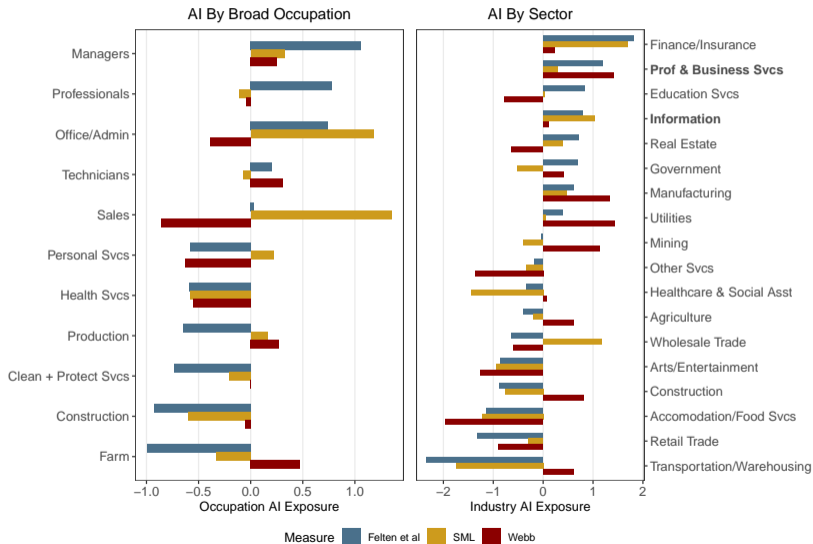
Occupations with Greatest Potential for Adoption of AI [Return](#)



- AI exposure by baseline wage in each occupation, standardized

Occupations with Greatest Potential for Adoption of AI

Meaningful Differences Across Measures, Esp. in Managerial, Office/Admin, Sales



Robustness: Webb and SML Scores Predicts AI

Relationship Between AI Exposure and Establishment AI Vacancy Growth

	Growth of Establishment AI Vacancies, 2010-2018					
	(1)	(2)	(3)	(4)	(5)	(6)
	<i>Panel B: Webb Measure of AI Exposure</i>					
Establishment AI Exposure, 2010	6.59*** (1.13)	5.08*** (0.96)	3.21*** (0.81)	5.91*** (1.27)	0.42 (0.82)	1.14 (1.08)
Observations	1,159,789	1,159,789	1,021,673	827,340	1,021,673	824,803
	<i>Panel C: SML Measure of AI Exposure</i>					
Establishment AI Exposure, 2010	3.76*** (1.19)	2.30** (1.04)	-2.21** (0.96)	-3.04** (1.38)	1.95** (0.89)	4.47*** (1.34)
Observations	1,159,789	1,159,789	1,021,673	827,340	1,021,673	824,803
Firm Size Decile		✓	✓		✓	
Commuting Zone		✓	✓	✓	✓	✓
3 digit Industry			✓		✓	
Firm Sales + Admin Share				✓	✓	✓

Robustness: AI Share Change as Outcome

Relationship Between AI Exposure on Establishment AI Share Change

	Change in Share of Establishment AI Vacancies, 2010-2018					
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A: Felten et al Measure of AI Exposure</i>						
Establishment AI Exposure, 2010	0.29*** (0.03)	0.26*** (0.02)	0.20*** (0.02)	0.18*** (0.02)	0.22*** (0.02)	0.18*** (0.02)
Observations	341,525	341,525	324,901	299,602	324,901	299,602
<i>Panel B: Webb Measure of AI Exposure</i>						
Establishment AI Exposure, 2010	0.25*** (0.03)	0.22*** (0.03)	0.14*** (0.02)	0.11*** (0.02)	0.12*** (0.02)	0.05** (0.02)
Observations	355,529	355,529	337,758	311,012	337,758	311,012
<i>Panel C: SML Measure of AI Exposure</i>						
Establishment AI Exposure, 2010	0.05*** (0.02)	0.03** (0.02)	-0.06*** (0.02)	-0.08*** (0.02)	0.04** (0.02)	0.05*** (0.02)
Observations	355,529	355,529	337,758	311,012	337,758	311,012
Firm Size Decile		✓	✓		✓	
Commuting Zone		✓	✓	✓	✓	✓
3 digit Industry			✓		✓	
Firm				✓		✓
Sales + Admin Share					✓	✓

Robustness: Establishment AI Exposure in 2007

Relationship Between AI Exposure in 2007 and Establishment AI Growth

	Growth of Establishment AI Vacancies, 2010-2018					
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A: Felten et al Measure of AI Exposure</i>						
Establishment AI Exposure, 2007	23.32*** (2.33)	20.43*** (1.98)	12.20*** (1.78)	15.24*** (2.04)	12.07*** (1.74)	13.68*** (1.88)
Observations	102,783	102,783	101,553	99,078	101,524	94,866
<i>Panel B: Webb Measure of AI Exposure</i>						
Establishment AI Exposure, 2007	8.87*** (1.71)	6.97*** (1.54)	4.49*** (1.33)	5.04*** (1.39)	1.92 (1.30)	2.48** (1.20)
Observations	106,022	106,022	104,719	102,158	104,688	97,919
<i>Panel C: SML Measure of AI Exposure</i>						
Establishment AI Exposure, 2007	7.46*** (1.99)	5.44*** (1.78)	-1.66 (1.57)	-3.39* (1.82)	1.78 (1.44)	-0.68 (1.64)
Observations	106,022	106,022	104,719	102,158	104,688	97,919
Firm Size Decile		✓	✓		✓	
Commuting Zone		✓	✓	✓	✓	✓
3 digit Industry			✓		✓	
Firm				✓		✓
Sales + Admin Share					✓	✓

Robustness: Effect of of Webb and SML AI Exposure on Non-AI Vacancies

Effects of AI Exposure on Establishment Non-AI Vacancy Growth, 2010-2018

	Growth of Non-AI Establishment Vacancies, 2010-2018					
	(1)	(2)	(3)	(4)	(5)	(6)
	<i>Panel B: Webb Measure of AI Exposure</i>					
Establishment AI Exposure, 2010	-17.24*** (3.72)	-18.21*** (3.63)	-6.73** (3.01)	-2.22** (0.93)	-8.30** (3.70)	1.51 (0.98)
Observations	1,159,789	1,159,789	1,021,673	827,340	1,021,673	827,340
	<i>Panel C: SML Measure of AI Exposure</i>					
Establishment AI Exposure, 2010	7.02** (3.13)	5.74* (3.01)	2.05 (2.92)	0.95 (1.16)	2.21 (3.61)	-3.01** (1.22)
Observations	1,159,789	1,159,789	1,021,673	827,340	1,021,673	827,340
<i>Covariates:</i>						
Share of Vacancies in Sales, Admin. in 2010					✓	✓
<i>Fixed Effects:</i>						
Firm Size Decile		✓	✓		✓	
Commuting Zone		✓	✓	✓	✓	✓
3 digit Industry			✓		✓	
Firm				✓		✓

Non-AI Vacancy Growth over 2010-2018

Effects of AI Exposure on Establishment Non-AI Vacancy Growth, 2010-2018

	Growth of Establishment Non-AI Vacancies, 2010-2018					
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A: Felten et al. Measure of AI Exposure</i>						
Establishment AI Exposure, 2010	-13.80*** (4.22)	-16.36*** (4.11)	-11.90*** (4.08)	-4.81*** (1.44)	-12.42*** (4.01)	-4.04*** (1.47)
Observations	1,075,474	1,075,474	954,519	1,075,474	954,519	1,075,474
<i>Covariates:</i>						
Share of Vacancies in Sales, Admin. in 2010					✓	✓
<i>Fixed Effects:</i>						
Firm Size Decile		✓	✓		✓	
Commuting Zone		✓	✓	✓	✓	✓
3 digit Industry			✓		✓	
Firm				✓		✓

Return

Robustness: AI Exposure Predicts Lower Demand for Certain Skills

Effects of AI Exposure on Establishment Negative Skill Change, 2010-2018

	Establishment Negative Skill Change, 2010-2018					
	(1)	(2)	(3)	(4)	(5)	(6)
	<i>Panel B: Webb Measure of AI Exposure</i>					
Establishment AI Exposure, 2010	0.62*** (0.11)	0.60*** (0.11)	0.45*** (0.06)	0.20*** (0.04)	0.68*** (0.11)	0.34*** (0.04)
Observations	353,107	353,107	335,589	353,107	335,589	353,107
	<i>Panel C: SML Measure of AI Exposure</i>					
Establishment AI Exposure, 2010	0.53*** (0.08)	0.52*** (0.07)	0.32*** (0.07)	0.26*** (0.04)	0.46*** (0.09)	0.36*** (0.04)
Observations	353,107	353,107	335,589	353,107	335,589	353,107
Firm Size Decile		✓	✓		✓	
Commuting Zone		✓	✓	✓	✓	✓
3 digit Industry			✓		✓	
Firm				✓		✓
Sales + Admin Share					✓	✓

Return

Robustness: AI Exposure Predicts Higher Demand for Certain Skills

Effects of AI Exposure on Establishment Positive Skill Change, 2010-2018

	Establishment Positive Skill Change, 2010-2018					
	(1)	(2)	(3)	(4)	(5)	(6)
	<i>Panel B: Webb Measure of AI Exposure</i>					
Establishment AI Exposure, 2010	0.69*** (0.09)	0.66*** (0.09)	0.26*** (0.08)	-0.01 (0.03)	0.43*** (0.08)	0.13*** (0.04)
Observations	353,107	353,107	335,589	353,107	335,589	353,107
	<i>Panel C: SML Measure of AI Exposure</i>					
Establishment AI Exposure, 2010	0.62*** (0.09)	0.59*** (0.09)	0.19** (0.09)	0.10** (0.04)	0.26*** (0.09)	0.03 (0.04)
Observations	353,107	353,107	335,589	353,107	335,589	353,107
Firm Size Decile		✓	✓		✓	
Commuting Zone		✓	✓	✓	✓	✓
3 digit Industry			✓		✓	
Firm				✓		✓
Sales + Admin Share					✓	✓

Return

Table 4b: AI Exposure and Industry-by-CZ Employment Growth

[Return](#)

	Industry by CZ Employment Growth		
	2003-2007 (1)	2007-2010 (2)	2010-2016 (3)
<i>Panel A: Felten et al. AI Exposure</i>			
Market AI Exposure, 2010	0.03 (0.17)	0.10 (0.20)	-0.05 (0.08)
Observations	10,937	10,926	10,929
<i>Panel B: Webb AI Exposure</i>			
Market AI Exposure, 2010	0.10 (0.15)	0.18 (0.17)	0.11 (0.09)
Observations	10,981	10,968	10,968
<i>Panel C: SML AI Exposure</i>			
Market AI Exposure, 2010	-0.14 (0.17)	0.37** (0.18)	-0.01 (0.08)
Observations	10,981	10,968	10,968
Commuting Zone	✓	✓	✓
Sector	✓	✓	✓

Employment Growth is from County Business Patterns